Celebrating 20th Glorious Book Loving Years

राष्ट्रीय | NATIONAL पुस्तक मेला | BOOK FAIR Lucknow

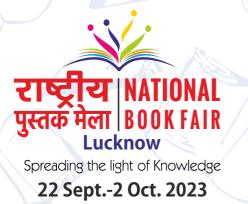
Spreading the light of Knowledge **22 Sept.-2 Oct. 2023**

<u>Venue</u> Balrampur Garden Opp. Doordarshan Kendra Ashok Marg, Lucknow

ORGANISED BY

force

lucknowbookfair.org





Welcome

Lucknow is renowned as the city of nazaakat (delicacy), tahzeeb (culture) sheroshayari (verses) and tazeem (civility) from the days of its Nawabiyat (aristocracy). It was the Paris of East in the 18th-19th centuries. Monuments such as Imambara, Rumi Darwaza, Chattar Manzil, Dilkusha Palace, La Martiniere and the ruins of the British Residency, a focal point of the first War of Indian Independence in 1857.

The city has long taken pride in its academic supremacy and intellectual

sovereignty having more then a dozens Universities, earning a name for itself as a Knowledge hub for academicians, thinkers writers, poets, scientists, artists and philosophers. Modern Lucknow, the capital of India's largest state U.P. fast becoming a cosmopolitan with new projects such as IIIT, IT Park, Cricket Stadium, super speciality's public- private Hospitals, Expressways, International Airport, Metro Rail, Defence Corridors, world class Malls and Multiplexes, numbers of residential & commercial projects and several theme based parks.

The Book Fair is not limited only to display and sale of books but is a book festival that provides readers with all sorts of quality reading stuffs at reasonable prices. It facilitates direct contact with authors and intellectuals. KT Foundation & Forceone organising book fairs since 2003 and Lucknow's book fair is amongst top 10 book fairs in India.

This year we are celebrating **20th glorious** Years of National Book Fair. We extend our Invitation & request your kind participation in the National Book Fair.





Book Releases

Meet the writers

Children's Programs

Kavi Sammelan

Mushayra

Cultural Events











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Spreading the light of Knowledge

22 Sept.-2 Oct. 2023

- Date 22 Sep -2 Oct. 2023
- Time : 11am -9 pm

Event's Details

- Days : 11 Days Book Fest
- Venue : Balrampur Garden, (Hazratganj Central
- Business District) Opp. Doordarshan Kendr
- Ashok Marg Lucknow, India

Promotion and Publicity A well planned publicity campaign to create hype of the Book Fair through press conference, outdoors, internet, SMS and other media, including personal contacts to educational institutions etc. Invitations will be send to thousands of readers who have registered their names in the previous book fairs.

Stall Rentals

CATEGORY	SIZE	ST	ALL RENT	
Hindi & Regional	3 mts. X 3 mts.	₹	45,000	
English	3 mts. X 3 mts.	₹	55,000	
Institutional & Non Book Trade	3 mts. X 3 mts.	₹	60,000	

GST @ 18% extra.

Octonorm prefab stalls with 1 Table, 2 Chairs, Name Fascia Carpets, sufficient Lights & Display Racks. Additional Furniture (Table @ ₹500/each), Lights Fans & Security will be charged extra.



before 30 June 2023

Bank Details

Forceone Advertising & Events Pvt. Ltd. State Bank of India Account No : 37024147159 IFSC Code SBIN0050824 MICR: 226002142 GSTIN No. 09AADCF1499A1ZR PAN No. AADCF1499A Branch : CP 5/1, Sector-I, Anurag Plaza Aashiana, Lucknow 226012, India



Last Date of Booking for stalls and space : 31 July 2023







BOOKS

Glorious Book Loving Years

22 Sept.-2 Oct. 2023 | Timings 11 A.M. to 9 P.M.

Venue: Balrampur Garden Opp. Doordarshan Kendra, Ashok Marg, Lucknow

APPLICATION FOR PARTICIPATION

(to be filled In CAPITAL Letters)	GST No.		Pan No.		
Name of the Organization					
Address					
Telephone No					
E-mail	Website				
Contact person	Designation				
Mobile					
Publishing Categories	General & Trade Educational Books Children Books Religious Socials Government Oragnisation and Institutions Educational Aids/CD's-Toys/Staitionery				
Language Category			e Specify)		
Name to appear on Fascia					
Additional Furniture(Table @₹5 Forceone Advertising & E State Bank of India A/c Branch : CP 5/1, Sector-I I/We wish to apply for allotment of . No.	00/each), Lights, Events Pvt. Ltd. No. : 3702414715 , Anurag Plaza, Dated in favour	Aashiana, Lucknow 226012, India stalls in the B for ₹	ook Fair & enclo Drawn on Ltd. Lucknow, In	dia.	
		anoj S. Chandel: +91 94150805(
 Participation in the Book Fair is open to publish organisations, manufacturers of teaching aids/v any application for stall booking. The organisers reserve the right to alter the dime 3. Stall Booking would be done only after receallotment will be done on FIRST COME FIRS. It shall be the responsibility of the participants to the stalls in the same condition in which these w Sale of Books Sale of books & other related mate 10% shall be allowed on the printed price; (ii) hawki (iii) no books or material prohibited by the law 	hers, booksellers, educa CD ROMs, stationery et ensions of the stalls with eipt of duly filled appli T SERVE BASIS. or remove all exhibits, too rere allotted to them. erial will be permitted or ing & selling of books/ma in India nor any pirate any violation in this re	ication form along with 100% advance rent. Stall Is and other materials at the end of the fair and leave In the following conditions: (i) a maximum discount of aterial at specially reduced prices shall be prohibited; Id/duplicate or photocopied shall be exhibited or gard and the organizer will not be liable for such	*I/We here the terms	eby agree to abide by & conditions of the s of Book Fair. Signature with Stamp	
Insurance It will be the responsibility of the particip	pants to insure their exhi	 bits and stock against break-in, theft and damage by ne organisers will not bear any responsibility in this 	advertising & events www.forceoneevents.com	Date	
-		nisers, are not responsible for the loss or damage to any cause whatsoever.	<u>Mailing Address :</u> Forceone Advertising & Events Pvt. Ltd. B-29, Sector-L, L.D.A., Near Khazana Complex		

Repeal In the event of a natural disaster or if circumstances so warrant, the organisers reserve the right to postpone, alter or cancel the fair. In case the fair is canceled before the inauguration, rent collected shall be refunded after making the necessary deductions. However no refund will be made if a participant wishes to withdraw from the fair after making a booking.

All matters are subject to jurisdiction in the Lucknow Courts only.



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